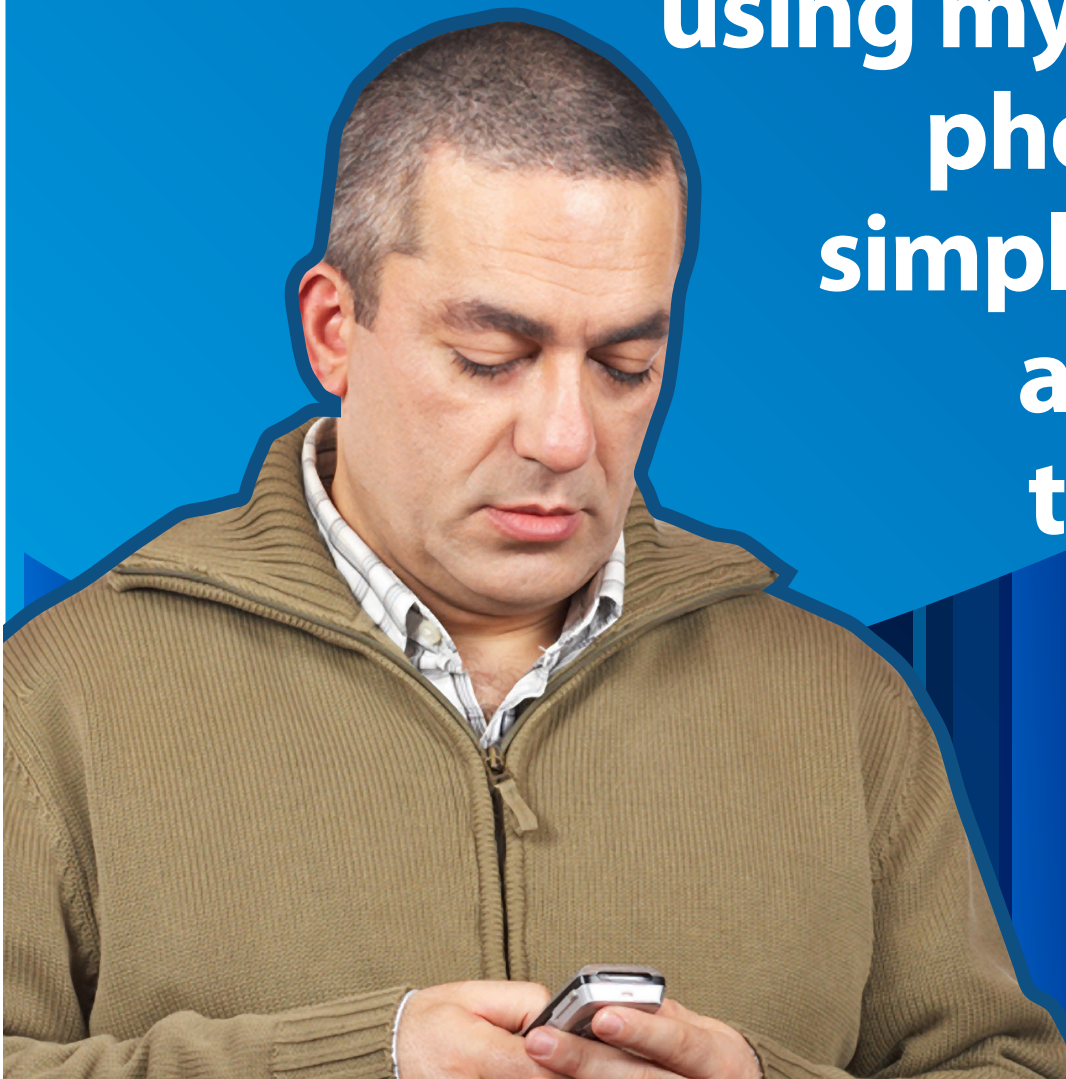


The NHS logo, consisting of the letters 'NHS' in a white, sans-serif font inside a blue rounded square.

With **FLO** I can manage
my high blood pressure
using my mobile
phone - it's
simple to use
and easy
to set up

A photograph of a middle-aged man with short, dark hair, wearing a brown zip-up sweater over a light-colored collared shirt. He is looking down at a silver mobile phone held in his hands. The background behind him is a solid blue color.

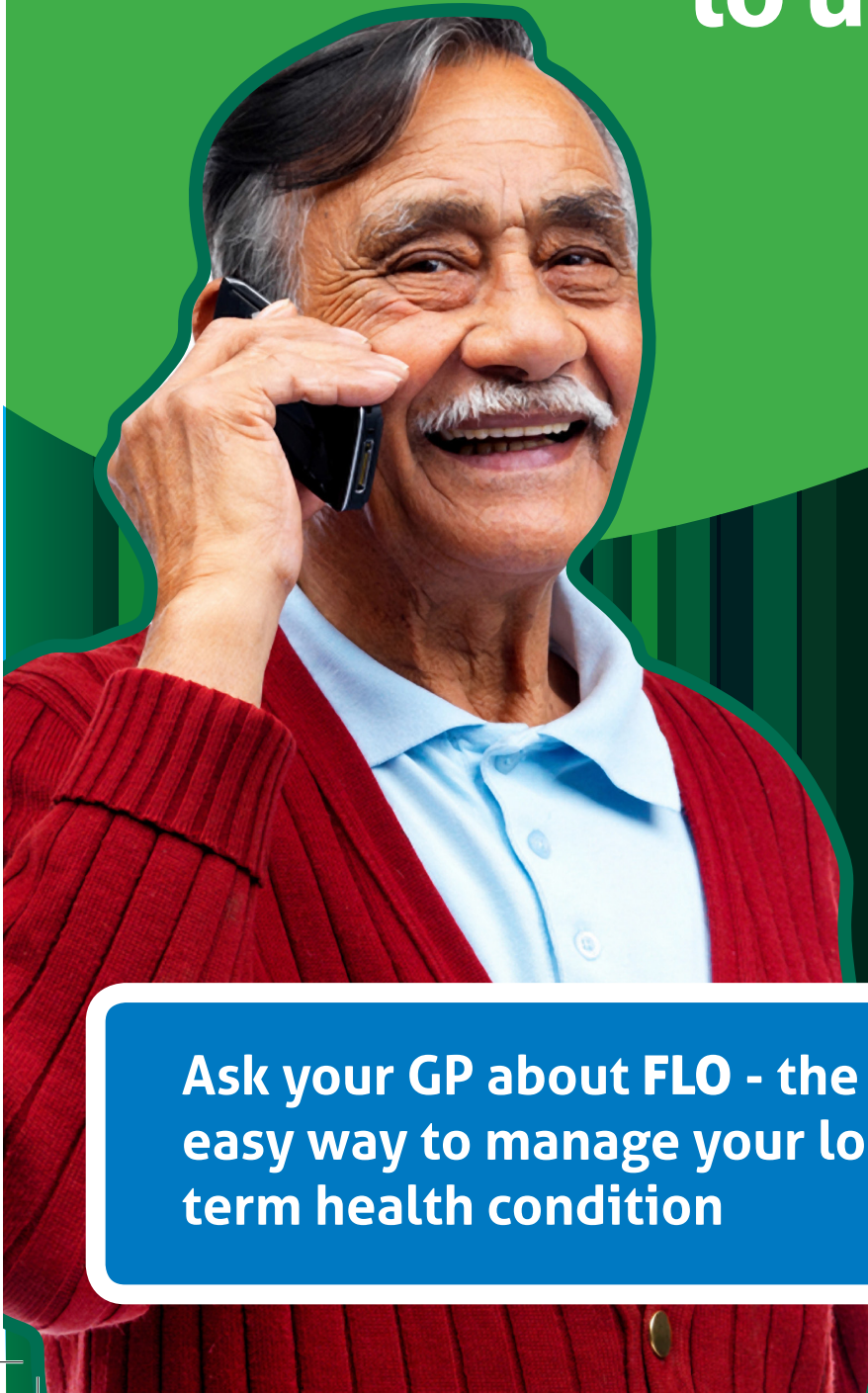
Ask your GP or nurse about FLO
- the easy way to manage your
long term health condition

florence

Intelligent Health Messaging


The NHS logo, consisting of the letters 'NHS' in white on a blue rectangular background, is positioned in the top right corner of the advertisement.

With **FLO** I can manage
my diabetes using my
telephone -it's simple
to use and easy
to set up



Ask your GP about **FLO** - the
easy way to manage your long
term health condition

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Intelligent Health Messaging

The NHS logo is displayed in white text on a blue rectangular background, which is itself set within a white rounded square.A young man with brown hair, wearing a red and white horizontally striped polo shirt, is smiling and holding a black mobile phone in his right hand. The phone's screen is dark, and the keypad is visible. The background is a solid red color.

With **FLO** I can manage
my asthma
using my
mobile
phone and
it doesn't
interfere
with my
busy life

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- the easy way to manage your
long term health condition

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Intelligent Health Messaging

The NHS logo, consisting of the letters 'NHS' in white on a blue rectangular background, is positioned in the top right corner of the advertisement.

With **FLO** I can
manage my
chronic lung
disease
wherever I am –
it's easy to use



Ask your GP or nurse about FLO
- the easy way to manage your
long term health condition

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