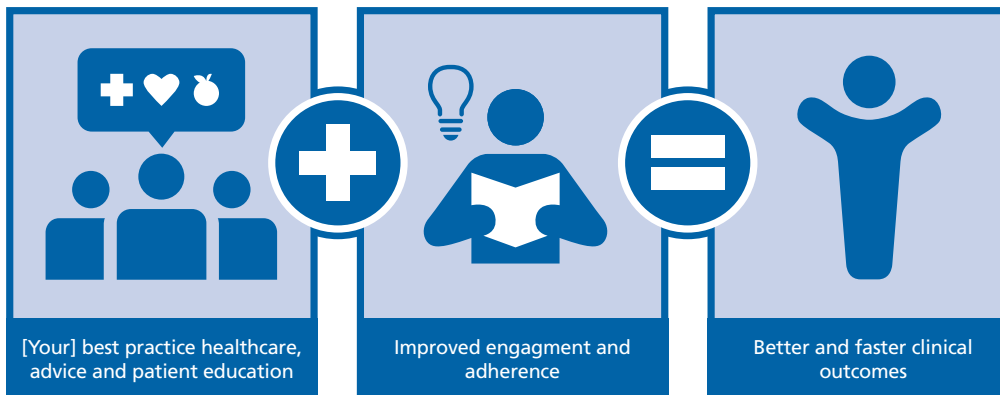
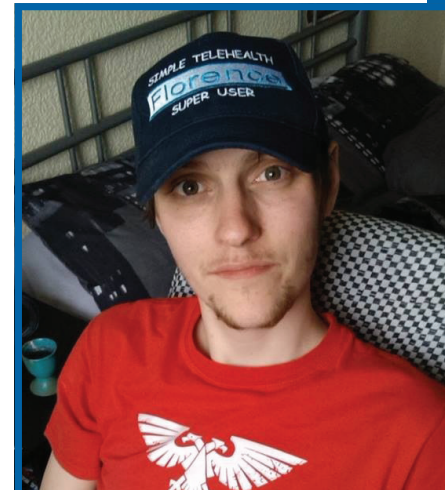


# Florence



- Florence a not-for-profit, NHS member organisation
- Working with Academic Health Science Networks to support clinicians to help their patients to help themselves with the NHS-owned Florence ('Flo') clinical messaging system
- Flo's unique persona interacts directly with patients, improving adherence and motivating patients to become more engaged with their health care helping them to achieve better and faster clinical outcomes
- Already **used by over 70 health and care organisations** nationally
- **Over 40,000 patients** have been supported by Flo for a wide range of conditions



*"It is such a simple system and within the first day I was receiving text messages to prompt me to test my blood sugar - all I have to do is send a text message with my blood glucose five times a day. I would urge people to use this system, if it can change my life, it can change anyone's life".*

Josh, diabetic patient, Nottingham

**florence**  
Intelligent Health Messaging

## Contact us

<https://florence.community/>

[help@florence.uk.net](mailto:help@florence.uk.net)

East Midlands  
Academic Health  
Science Network  
Igniting Innovation

ACADEMIC HEALTH  
SCIENCE NETWORK  
NORTH EAST AND NORTH CUMBRIA

west midlands  
ACADEMIC HEALTH SCIENCE NETWORK